

**MINUTES**  
**Phillips Revitalization Steering Committee Meeting**  
**April 7, 2011 at 6:00 p.m.**

Attendance: Dick & Pam Matthews, Dick Stovall  
(Absent: BJ Bangs, John Stinchfield, Margaret Cosenza, Nancy O'Toole)  
Guest: Matt Sharp

Minutes from last meeting approved without corrections.

Committee Reports from the chairpersons:

**Branding** – Dick Matthews held meeting April 6; he and Matt Sharp only ones there. The *Phillips Area Vitalizer* has been published 4 times.

Dick M. and Dick Stovall attended branding presentation in Farmington March 23 – good information. Plans for a brochure are on hold. Matt Sharp is working on a logo. Discussion about brochures we've seen by the Downtown Associations (via Alison Hagerstrom) versus the brochure done by the Phillips Chamber of Commerce. Those present prefer the Phillips brochure, but think it should be updated. Dick M. will call Sylvia Lambert to talk about this.

**Grants** – no report

**Events** – Pam Matthews reports plans are coming together for the 15<sup>th</sup> Alabama to set up camp May 20-22. Along with the soldiers, Todd Olsen will set up his sutlery tent, Chris Hardy will have his Civil War cannon there, and GrantLee's will sell pulled pork sandwich plates. The Revitalization Committee will sell drinks, popcorn, and possibly ice cream. There might be a tent of craftspeople.

Margaret has talked with Cindy Dixon about a business day, which may happen in the late fall.

Plans for the Rail Fair on October 8, are progressing. Matt Sharp has agreed to having us charge the vendors (\$20 entrance fee with one table, \$10 for each additional table), so we'll be able to pay rent to the PACC with that.

**Planning** – Dick Stovall reported progress on the farmers' market. Some want it downtown and some want it on the highway. Discussion resolved that: since Bill Reed (at Hunnisett-Reed Antiques) offered his front lawn last year, and we want to revitalize the downtown, we'll start there. In future, we can move it, if need be, to Ruth Repucci's field, as she has offered space visible from Rt. 4.

Dick reports the market will start May 14 and will be open from 10-3 every Saturday. Discussion resolved to call it “The Phillips Farmers’ Market” as we thought this would bring more people into town off the highway. Signs will be posted at both entrances from Rt. 4.

Dick is still trying to get a cherry-picker to install lights on the flag.

**Next meeting: Thursday, May 26 at 6:00 p.m. at Phillips Town Office**

Reminders:

Phillips Circle for the Arts: April 19 at 7 p.m. – Morning Bridge Center

Events Committee Meeting: April 21 at 6 p.m. – Phillips Town Office

*All meetings of the Revitalization Committees are open to anyone interested in attending. New members are always welcome. To get on our mailing list, please contact Pam or Dick Matthews at 639-2630.*

Respectfully submitted,  
Pam Matthews